

Matt Murray

From: Matt Murray
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Tribune e-Newsletter

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Dear Jerry,

Welcome to the *Tribune*, the Tributaries and Clarus Cable monthly e-Newsletter! Please take a few minutes to read our latest news. You'll find lots of useful information about our company and products together with technical updates and "hints and tips" to help you grow your business.

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Advancement Testing HDMI Cables

At Tributaries, testing cables is taken very seriously. We are the only cable company in the industry that tests every HDMI cable after it arrives from the factory. Many companies rely on their Chinese supplier to test the cables or they perform "lot testing": choosing a few cables from each shipment to test. The probability of not identifying defective cables using "lot testing" is too high. We prefer to do our quality control in our factory not in your customer's homes. At Tributaries, our goal is Zero Defective HDMI Cables! When a shipment arrives in Orlando, each box is opened, counted and labeled. The receipt is verified against the PO and the entire shipment gets quarantined for testing before moving it into inventory. Prior to November 1, each cable was tested using a BluRay player and 1080p screen to verify signal transfer. After testing every cable our supplier gets a full report of each product's performance. Our suppliers know we are testing each and every cable extensively so they don't dare send us a shipment that is not perfect.



For UHD HDMI cables rated at 18Gbps the testing just got interesting. All Tributaries UHD HDMI cables are certified High Speed HDMI 2.0 by the HDMI Authorized Testing Center (ATC) plus. The UHDP Professional and UHDS Slim active cables have been tested by DPL Labs earning the 10.2 Seal of Approval while all of the passive cables have earned the coveted 18Gbps Seal of Approval. With the new high-performance specifications we needed a new test; testing to just 1080p was no longer sufficient for these new 18Gbps cables.



We found the solution: The Murideo Fresco Six-G HDMI 2.0 and HDCP 2.2 tester. This portable hand held UHD tester features a generator that will produce an HDMI 2.0, 18Gbps signal of 2160p/60Hz with 8-bit color and 4:4:4 color sampling (17.85 Gbps). In addition, the Fresco Six-G will also test the recessed pin #19: Hot Plug Detect. Not only does this device test cables that are working properly but it was also designed to confirm HDMI 2.0 and HDCP 2.2 compliance making it an excellent troubleshooting tool for distributed HDMI systems.

Today every cable we ship has been tested respectively to it's advertised 10.2 or 18 Gbps rating. There is no other HDMI cable supplier in the industry that you can depend on like Tributaries. We deliver high performance products that are guaranteed to work as advertised with no marketing hype, just solid performance. That is why we make the claim on our website: Tributaries: Totally Tested, Tried and Trusted !



Only Tributaries HDMI Cables Pass the Test



At CEDIA 2015 in Dallas AV ProStore was demonstrating the new Murideo Fresco Six-G portable 4K/18Gbps portable test generator in booth number 8524. Tributaries loaned them 10 cables for demonstration purposes during the show. When the show ended Matt Murray had this to say about our UHDP Professional HDMI cables:

"Hi Joe, Your cables were a major hit over at our booth, I even had other cable companies (including one HDMI/Fiber one) come by to test their cables and ALL but yours failed the test. It was pretty neat to be able to show your UHDP Professional HDMI cables working at that length (4 meters) and a lot of people took notice. I appreciate you letting us use these spectacular cables"

Thanks Matt for the exciting feedback!

Tributaries Sale



If you missed the sale last week, don't worry we will be sending it out again the end of this week. There are still plenty of HDMI, Audio and Power cables available as well as some new items. Be watching for the Hot New Promotion from Tributaries

Contact Us

For Sales, Order status, Product Availability or RMA Information
Contact Customer Service at: sales@tributariescable.com

For Technical Information or to Special Requests Contact: [Greg Hoeschen](#)

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